



Rotary Club of Bloomingdale/Fishhawk

Presents the

4th Annual Chili Cook off

In conjunction with the

Greater Hillsborough County Fair

Oct. 16th 2011

**Come and taste the best Chili this side of Texas,
vote for your favorites!**

*Proceeds go to fund the Rotary Club Scholarship Fund for the Hillsborough
County Youth Exhibitors and other Rotary Charities*

\$5.00 ticket price

*Tickets can be pre-purchased and come with
fair entry included to purchase contact*

*Sandi Meadows for purchase information at
SandiMead@msn.com or 813-846-7085*

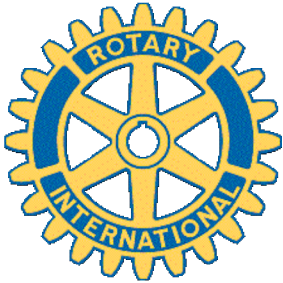


Raffle table with
great prizes
&
A 50/50 Cash
Raffle



Special Notice Youth Teams
Want to enter a cook off team,
want to earn money for your
Club or Charity ?

*Enter a team, entry free, earn a dollar for each
presale ticket that you sell for the event, to go
toward your club fundraiser or charity, plus
prizes for 1st and 2nd place youth winners*



FISHHAWKRIVERVIEW ROTARY CLUB

4th ANNUAL CHILI COOK OFF

Oct. 16th, 2011

In Conjunction with the Greater Hillsborough County Fair

*Great Advertisement opportunity for your Business – Cash prizes for winners in open Division.
Spaces limited send in your entry **NOW!***

NAME _____

CHILI TEAM NAME _____

Address _____

City _____ State _____ Zip Code _____

Email: _____ Phone: _____

OPEN _____ (\$35.00 entry fee) YOUTH _____ (\$25.00 entry fee)

Go to www.fishhawkrotary.com for rules and information

Mail entries to: P.O. Box 2567, Riverview, FL 33568

The FishHawk-Riverview Rotary Club

Riverview, FL

Chartered May 24th 2002

P.O. Box 2567 Riverview, FL 33568



4th Annual County Fair FishHawk-Riverview Rotary Chili Cook Off!

The FishHawk-Riverview Rotary Club of Riverview, FL is pleased to announce corporate sponsorship opportunities for the **Annual County Fair FishHawk-Riverview Rotary Club Chili Cook Off** to be held on Sunday October 16th, 2011 beginning at 12:00pm. The celebration will again take place at the County Fairgrounds, located East of Brandon at the intersection of State Road 60 and Sydney Washer Rd.

Every year our event features approximately 20-25 chili cook-off contestants, with more than 500 chili enthusiasts sampling our chilis. This year promises to be bigger and better as we are expecting a vendor to provide refreshments and toppings for our chilis. We hope to attract over 1,000 people to this annual tradition. All proceeds will fund charitable activities of FishHawk-Riverview Rotary Club.

The attached page outlines multiple levels of sponsorship opportunities available for your company. We will work with your business to ensure you get maximum recognition and exposure for your promotional dollars. Upon request, we will gladly arrange for 2012 (1st quarter) billing to accommodate budgeting for any of our larger sponsors.

Since its inception, the FishHawk-Riverview Rotary Club has been involved in numerous service projects including Fundraisers for many community charities; College Scholarship Program (\$26,000 awarded to date), The Alafia Lighted Boat Parade, The Hillsborough County Fair Chili Cook-off, FishHawk Crawfish Festival, High School Interact, Student Dictionary Distribution (over 5,800 dictionaries to elementary school children since program began), Rotary's Camp Florida (camp for special needs children in Brandon), Group Study Exchange, Reading Is Fundamental (more than 800 free books to Head Start students), S4TL (Seminar For Tomorrow's Leaders), Project C.U.R.E. (collection & distribution of medical supplies to developing nations), Caribbean Partners, Polio Plus and The Rotary Foundation.

Rotary International is an organization of business and professional leaders united worldwide who provide humanitarian service, encourage high ethical standards in all vocations, and help build goodwill and peace in the world. In more than 165 countries worldwide, approximately 1.2 million Rotarians belong to over 33,000 Rotary clubs.

Thank you for your consideration and support of the FishHawk-Riverview Rotary Club and the good works of Rotary International throughout the world! As we are a 5013c, your contribution is tax deductible.

Sincerely,

Mara Shaughnessy, President
FishHawk-Riverview Rotary Club
(813) 657-6700
mara@marashaughnessy.com

Dr. Kimberly Tyson, Secretary
FishHawk-Riverview Rotary Club
(813) 672-3687
hummingbird133@verizon.net

The FishHawk-Riverview Rotary Club Riverview, FL

Chartered May 24th 2002

P.O. Box 2567; Riverview, FL 33568



4th Annual County Fair Rotary Chili Cook Off 2011 Sponsorship Levels

\$ 5,000 - TITLE SPONSOR

Exclusive title sponsorship with the FishHawk-Riverview Rotary Club (example: “[Business Name] presents the 4th Annual County Fair Chili Cook Off, hosted by The FishHawk-Riverview Rotary Club”)

- Feature Name and Logo in all Promotional Literature and Advertising
 - > Tampa Tribune
 - > Multiple Local Newspapers
 - > Greater Riverview Chamber of Commerce Newsletter & Website
 - > Rotary District 6890 Newsletter & Website
 - > FishHawk-Riverview Rotary Club Bulletin & Website
 - > Listing on County Fair Website
- Logo Banner at Venue Entrance
- Optional FREE Chili Entry in Contest
- Logo featured at all Event Ticket Booths
- Public Address Recognition as Title Sponsor During Event
- 16 Guest Chili Cook Off Coupons

\$2,500 - MIDWAY SPONSOR

- Name and Logo in all Promotional Literature and Advertising (see list above)
- Logo Banner at Entrance to Midway (Carnival Rides)
- Optional FREE Chili Entry in Contest
- Logo Displayed at all Event Ticket Booths
- Public Address Recognition as Midway Sponsor During Event
- 10 Guest Chili Cook Off Coupons

\$1,500 – JUST THE WAY YOU LIKE IT CHILI SPONSOR

- Name and Logo in all Promotional Literature and Advertising (see list above)
- Logo Banner in Chili Cook-off area
- Optional FREE Chili Entry in Contest
- Logo Displayed at all Event Ticket Booths
- Public Address Recognition as Just The Way You Like It Chili Sponsor During Event
- 6 Guest Chili Cook Off Coupons

\$1,000 - CHILI IS GOOD FOR YOU SPONSOR

- Name and Logo in all Promotional Literature and Advertising (see list above)
- Logo Banner in Chili Cook-off Area
- Optional FREE Chili Entry in Contest
- Logo Displayed at all Event Ticket Booths

- Public Address Recognition as Chili Is Good For You Sponsor During Event
- 4 Guest Chili Cook Off Coupons

*** Optional 2012 billing for all sponsor levels \$1,000 or above**

\$750 – HOT CHILI SPONSOR

- Name and Logo in all Promotional Literature and Advertising (see list above)
- Logo Banner in Chili cook-off area
- Optional FREE Chili Entry in Contest
- Logo Displayed at all Event Ticket Booths
- Public Address Recognition as Hot Chili Sponsor During Event

\$500 – MILDER IS BETTER CHILI SPONSOR

- Name Listing on Select Promotional Material
- Logo Banner in Prominent Location (to be selected by host)
- Optional FREE Chili Entry in Contest
- Logo Displayed at all Event Ticket Booths
- Public Address Recognition as Milder Is Better Chili Sponsor During Event

\$250 – BOWL OF CHILI SPONSOR

- Name Listing on Select Promotional Material
- Logo Banner in Prominent Location (to be selected by host)
- Optional FREE Chili Entry in Contest
- Public Address Mention as Bowl of Chili Sponsor During Event

\$100 - ROTARY FRIEND

- Name Listing on Select Promotional Material
- Optional FREE Chili Entry in Contest

Door Prizes & Silent Auction Items

Donations needed for Door Prizes and Silent Auction items. \$15.00 minimum value suggested. Some donations may be combined to create multiple item gift baskets.

For more information, please contact:

Mara Shaughnessy, President
 FishHawk-Riverview Rotary Club
 (813) 657-6700
 mara@marashaughnessy.com

Dr. Kimberly Tyson, secretary
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